

CFMC

Social Media



Social Media

Facebook

7,000+ followers

Instagram

2,060+ followers

X

143 followers

Joined in Jan 2021

Not the favorite platform
for our community

LinkedIn

New.

Joined in March 2024

68 followers

Relevant to people and
organizations related to
science, academy and
management

Threads

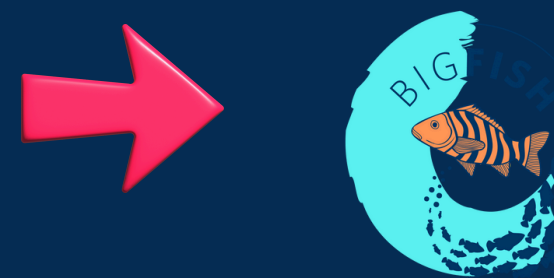
New.

Joined in June 2024

285+ followers

YouTube

447 subscribers



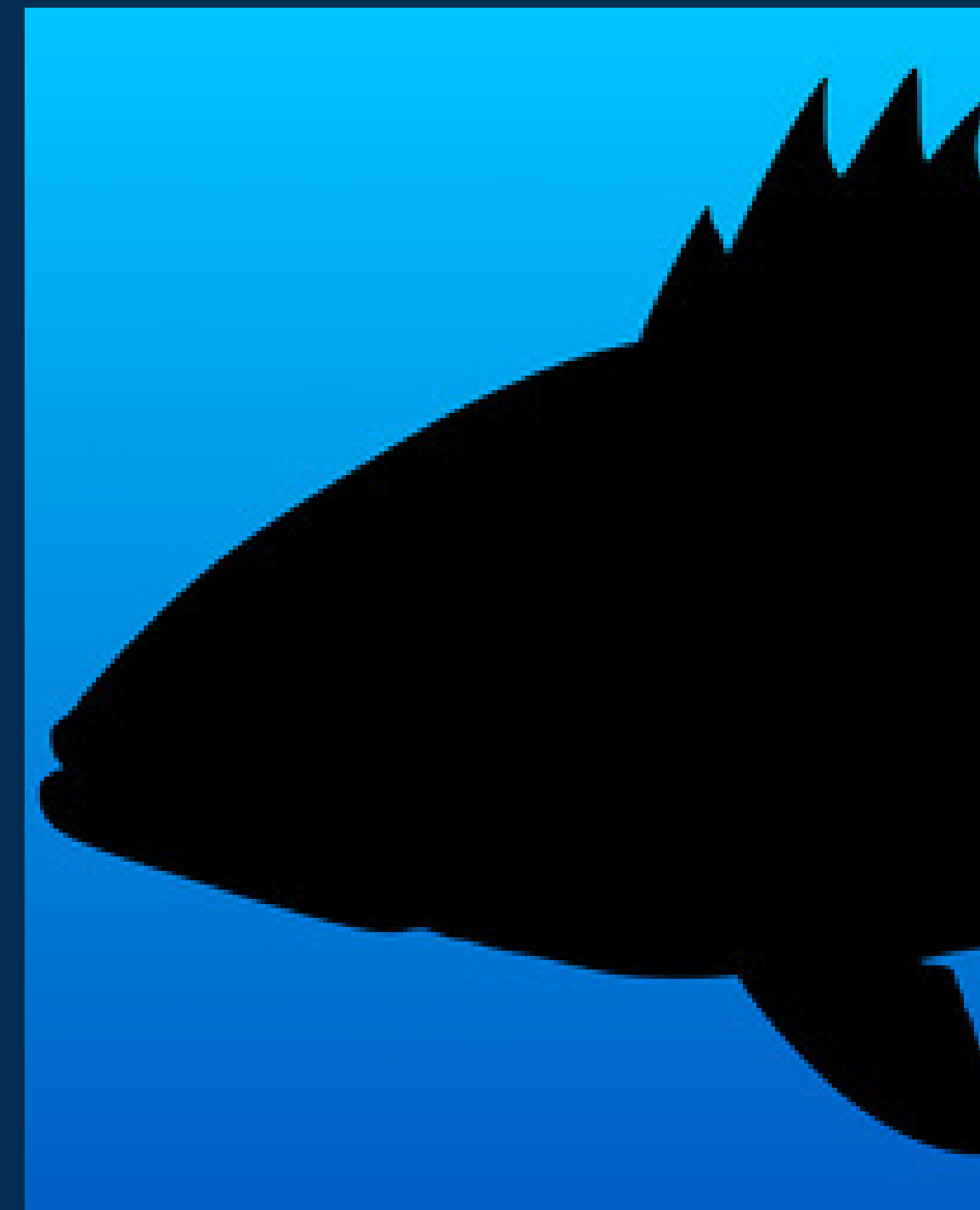
Fish Rules

Updates

- Jurisdictional closures, bag limits and size limits will be added.
- Information was already given to Fish Rules App administrators.

Thank you!

- Dr. Sennai Habtes, USVI DPNR
- Maggie Ríos, USVI DPNR
- Dr. Ricardo López Ortiz, PR DNER
- Daniel Matos Caraballo, PR DNER
- Dr. Grisel Rodríguez Ferrer, PR DNER
- Yamitza Rodríguez Ferrer, PR DNER
- Wilson Santiago, PR DNER /PR Liaison
- Carlos Farchette, CFMC Chair
- Vanessa Ramírez, CFMC Vice Chair
- Nelson Crespo, CFMC PR DAP Chair
- Julian Magras, CFMC STT/STJ Chair
- Gerson Martínez, CFMC STX Chair
- Dr. Delisse Ortiz, NOAA Fisheries HMS
- Dr. Graciela García-Moliner, Council Staff





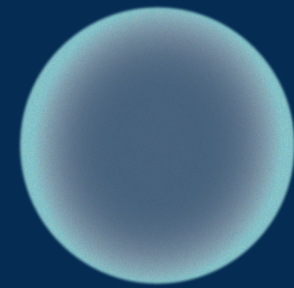
Content

(English & Spanish)

1. Seasonal closures (local & federal)
2. Meetings & Workshops
3. O & E activities
4. Marine Species
5. Shared content
6. Collaborative content
7. Follower's requests
8. Funding Opportunities
9. Bulletins
10. Big Fish Initiative

Inbox / DM





Read, share download!

- Easy to read in any place and device.
- Download to read offline.
- Easy to share in different platforms.

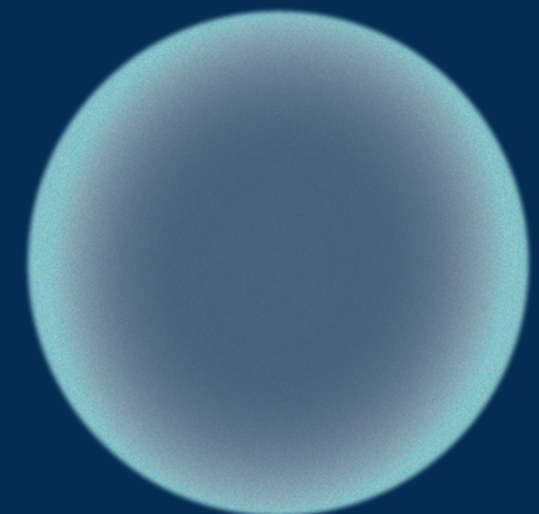


Multiple uses and purposes

- Share outreach and educational materials.
- Meetings materials available online.
- Organize materials by topics and purposes (stacks).

Very good but not perfect!

- A significant part of the CFMC stakeholders still need/prefer hard copies of the O&E materials.





CFMC UPDATES

July 2024

In the Caribbean Fishery Management Council (CFMC)'s bulletin you will find announcements, facts about marine species, and valuable information on fishing rules and regulations for Puerto Rico and the US Virgin Islands.

SHARING FISHERIES SCIENCE IN THE CARIBBEAN

BY MEAGHAN EMORY

Fisheries scientists and managers visited St. Croix, U.S. Virgin Islands, to share knowledge about fisheries science and the fisheries management process, with local fishing communities.



Participants of the 2024 Marine Resource Education Program in St. Croix, U.S. Virgin Islands. Photo courtesy of the Gulf of Maine Research Institute.

More than 50 persons attended a 3-day workshop on fisheries science and management as part of the Marine Resource Education Program. There were 34 participants, 15 presenters (nine from NOAA Fisheries and CFMC staff members), two moderators, five guest visitors, and two staff members Gulf of Maine Research Institute. Representatives from recreational and commercial fishing communities across the U.S. Virgin Islands attended the workshop.



NOTICIAS DEL CFMC

Agosto 2024

En el boletín del Consejo de Administración Pesquera del Caribe (CFMC, en inglés) encontrarás anuncios de actividades, datos sobre distintas especies marinas y valiosa información sobre la pesca y las regulaciones que rigen esta actividad en Puerto Rico y en las Islas Vírgenes Estadounidenses.

¡MREP EN PUERTO RICO!




Participantes y equipo de trabajo de MREP Puerto Rico 2024. Foto provistas por: Cristina Olán.

El Programa de Educación sobre los Recursos Marinos (MREP, en inglés) ofreció su taller durante el 22-25 de agosto de 2024 en Fajardo, Puerto Rico. Ciencia y manejo pesquero, evaluación de los abastos, biología de los peces, ecosistemas, participación de los pescadores en los procesos de toma de decisiones, entre otros temas, fueron cubiertos durante el taller.



PROGRAMA DE EDUCACION PARA PESCADORES COMERCIALES

TEMAS: Licencias, permisos, estadísticas pesqueras y reglamentación estatal y federal para la pesca comercial

 martes, 16 de julio de 2024
4:30 PM

 **Asociación Pesquera de Culebra**
Culebra, PR



Para más información y registro, contacta a:

WILSON SANTIAGO SOLER
OFICIAL DE ENLACE DE
PESQUERÍAS EN PR



787-344-0956




wilson.santiago.cfmc@gmail.com



PROGRAMA DE EDUCACION PARA PESCADORES COMERCIALES

TEMAS: Licencias, permisos, estadísticas pesqueras y reglamentación estatal y federal para la pesca comercial

 martes, 23 de julio de 2024
4:30 PM

 **Centro Comunitario Stella**
Parcelas Stella, Rincón, PR



Para más información y registro, contacta a:

WILSON SANTIAGO SOLER
OFICIAL DE ENLACE DE
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¡ATENCIÓN PESCADORES RECREATIVOS!

PROGRAMA DE EDUCACIÓN DE PESCA RECREATIVA EN PUERTO RICO - AGUAS SALADAS

Fecha: martes, 29 de octubre de 2024

Hora: 5:00 p.m.

Dónde: Club Náutico de San Juan

Temas:

- Leyes y reglamentos de pesca
- Especies marinas reglamentadas

Contactos:

Helena Antoun, 939-438-3123,
helena.antoun@noaa.gov

Wilson Santiago, 787-344-0956,
wilson.santiago.cfmc@gmail.com





Solicitud de comentarios

sobre la regla propuesta para agregar medidas de manejo para el dorado y el peto en las aguas federales del Caribe estadounidense

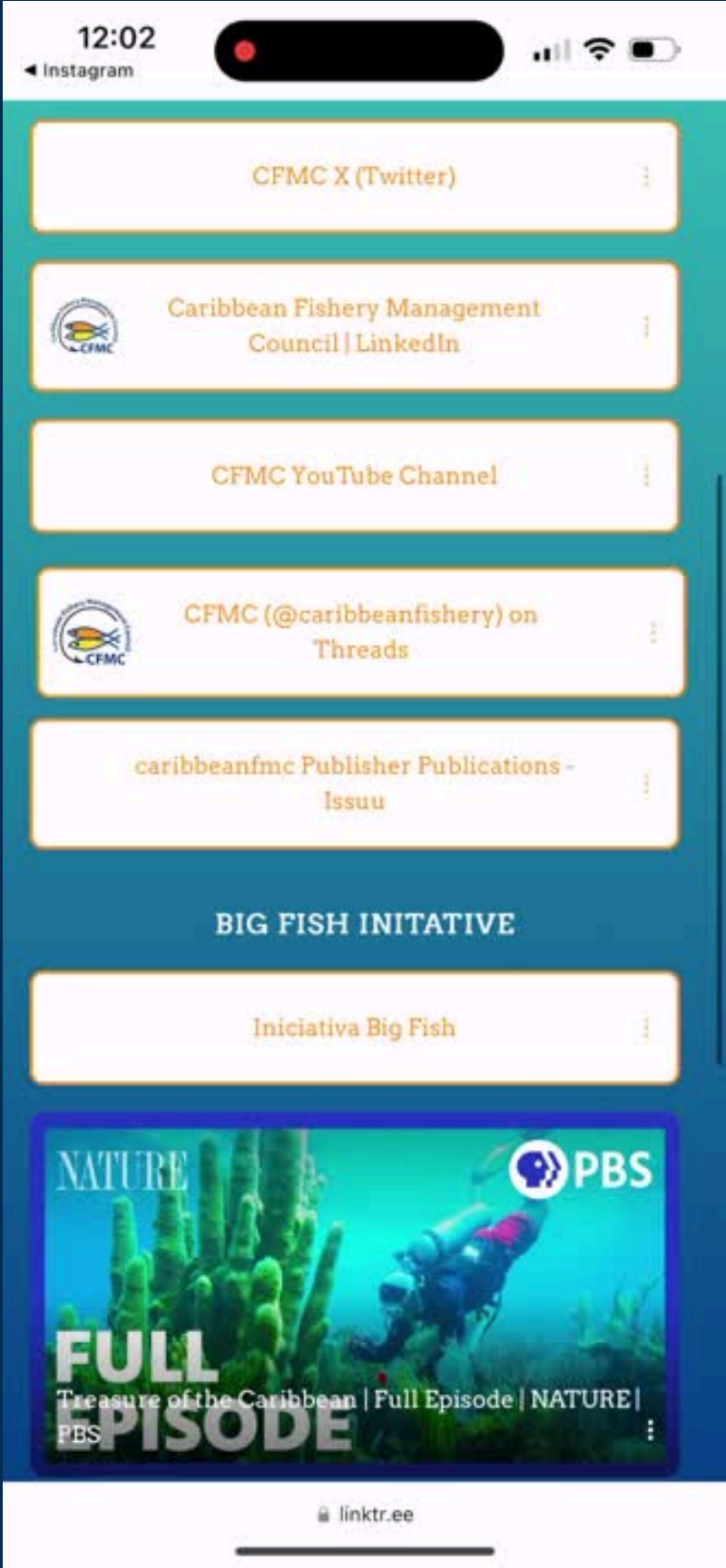
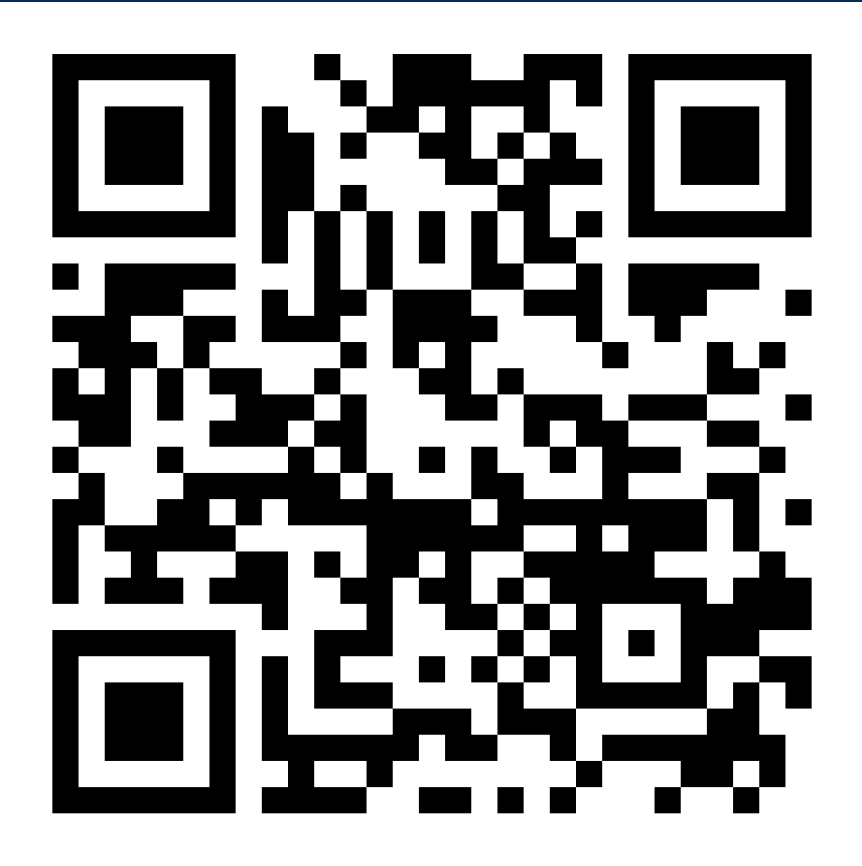


Request for Comments

Proposed Changes to **Net Gear Regulations and Requirements for Descending Devices** for Reef Fish Fishing in U.S. Caribbean Federal Waters



LinkTree







A Public Engagement Campaign focused on the protection of Fish Spawning Aggregations in space and time, and the sustainable management of the species that aggregate to spawn in the Wider Caribbean

by the WECAFC Spawning Aggregations Working Group (SAWG)

Ana Salceda

BelugaSmile Productions



TARGET AUDIENCES

Our target audiences are the **fishing community**, **decision-makers**, and the **community**.

FISHERS

Commercial + Recreational
Fishers are an indispensable part of the solution and are our main audience. Their understanding and collaboration are key to the success of the campaign.

DECISION-MAKERS

Among decision-makers, we are focused on three key stakeholders:

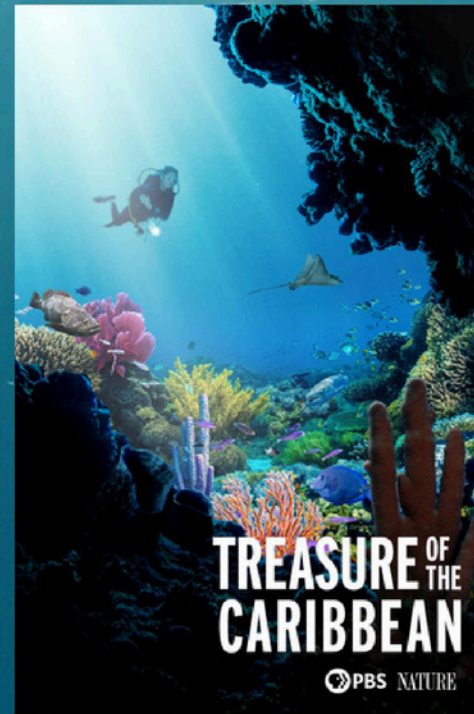
1. Policy Makers
2. Fishery Managers
3. Enforcement Officials

GENERAL PUBLIC

The general public (fish consumers & travelers to the Caribbean) is critical because they drive demand through buying habits in the Caribbean and beyond can support or encourage decision-makers and can influence protection of the targeted species

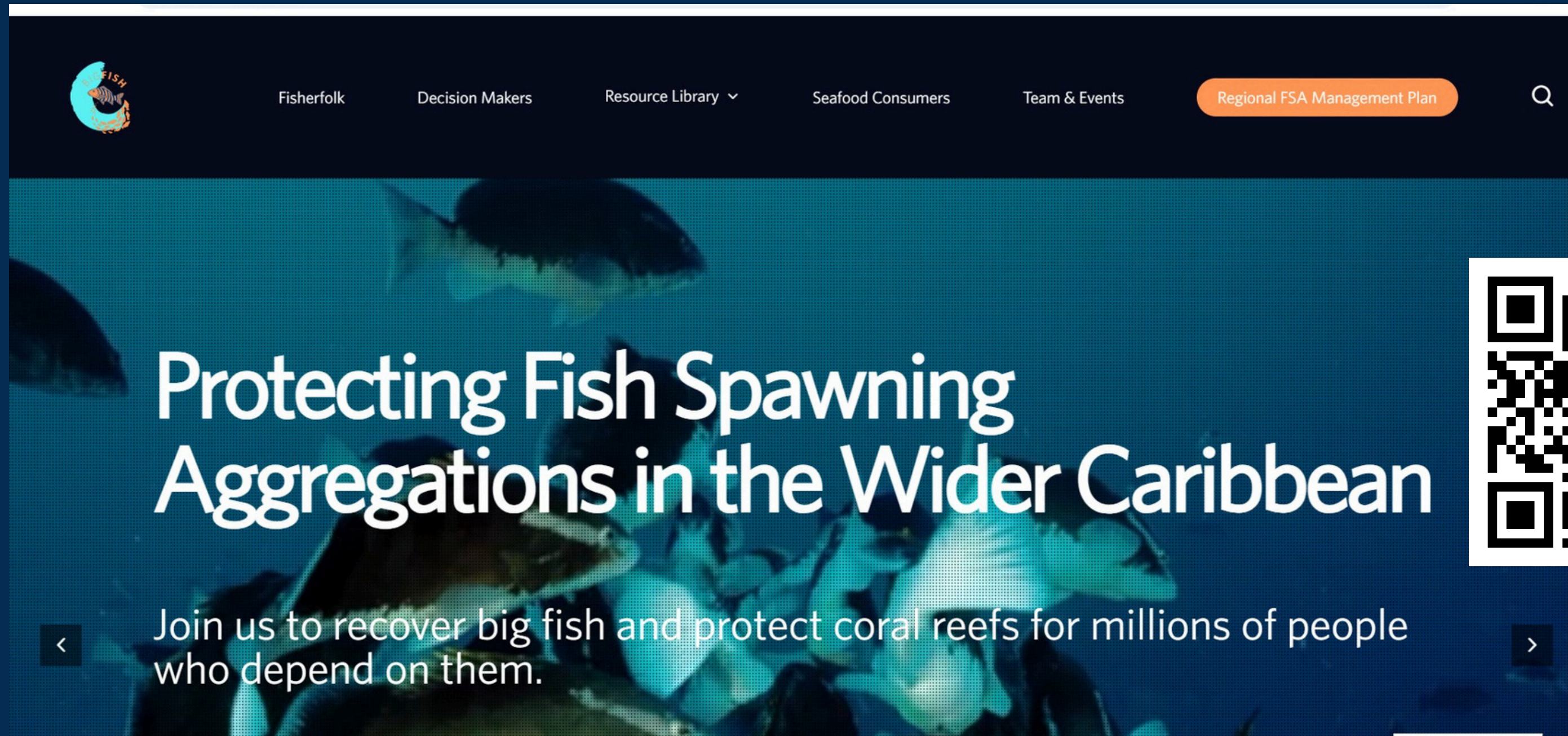
CAMPAIGN PRODUCTS

- A 1-hour film for international broadcast, **"Treasure of the Caribbean,"** in co-production with Nature/PBS, TMS (Red Bull), The Howard Hughes Medical Institute's Tangled Bank Studios (HHMI/TBS).
- **Radio kits (include PSAs)** -- focused on banning fishing during spawning seasons for both species-- as well as podcasts.
- **Short-films:** Two short films have been produced in three different languages: English, Spanish and French.
 - **Nassau Grouper Against The Clock:** A 3-min film addressed to decision-makers. A call to action to protect Nassau Grouper.
 - **F2F Advice: Fish Smart:** A 4-min film aimed at Caribbean fishers is a call to action from fishers to their colleagues



- **The Digital Hub**
- **Social Media Platforms:** Instagram, Facebook, LinkedIn & X
- **Posters** for both species
- **Citizen Science Program for fishers & enforcement officials:** in collaboration with local partners throughout the Caribbean we are using these materials and partners' in workshops and other live events to inform our target audiences on the importance of connectivity and benefits to let species spawn, as well as to engage them in the protection of FSAs.
- **Big Fish Initiative Newsletter**

Big Fish Initiative Hub



The screenshot shows the top portion of a website. At the top left is a circular logo with a fish and the word 'FISH'. To its right is a navigation menu with the following items: 'Fisherfolk', 'Decision Makers', 'Resource Library' (with a dropdown arrow), 'Seafood Consumers', 'Team & Events', and 'Regional FSA Management Plan' (highlighted in an orange pill shape). A search icon is on the far right. Below the navigation is a hero section with a background image of large fish. The main headline reads 'Protecting Fish Spawning Aggregations in the Wider Caribbean'. Below the headline is a sub-headline: 'Join us to recover big fish and protect coral reefs for millions of people who depend on them.' There are left and right arrow navigation icons on the hero section.

Fisherfolk Decision Makers Resource Library ▼ Seafood Consumers Team & Events **Regional FSA Management Plan** 🔍

Protecting Fish Spawning Aggregations in the Wider Caribbean

Join us to recover big fish and protect coral reefs for millions of people who depend on them.



¡Gracias!
Thank you!

